

Why Your Business Needs A Smarter Asset Strategy



Dawsongroup is an [award-winning](#) B2B asset hire and funding group of companies with over 30,000 supply chain links across all vital industries. With an extensive asset portfolio, ranging from trucks and trailers to temperature control solutions, we offer over 200 different types of assets to hire. With over 85 years of experience, it's no wonder why leading global businesses trust us to provide fluidity and security in this unstable landscape, protecting their capital and maximising their profitability.

Prioritising Flexibility And Security

At Dawsongroup, we understand that no two businesses are the same. From start-ups to SMEs, each business has its own unique set of needs and requirements when it comes to asset hire and funding. It can be frustrating to be faced with the rigid, one-size-fits-all approach on the market these days, wasting precious financial resources that could be allocated to other critical areas of the business. Especially after the economic instability brought about by COVID, many businesses are hesitant to risk investments with such an unpredictable future.

This is why our **Smarter Asset Strategy** is tailored to meet the needs of each individual client, providing effective and flexible leasing for a wide range of assets; Protecting capital without compromising capability.

Usership Surpasses Ownership

An insight by **Frost & Sullivan** found that unplanned maintenance and downtime can cost fleet operators up to [\\$760 per vehicle per day](#). We're sure you know just as well as we do how this can add up in larger fleets. When you're already paying so much money for an asset, why should you have to worry about repairs on top of that? With Dawsongroup, you don't have to!

Whilst hiring through us, we will consistently service and maintain your vehicles. With a track record of **98% first-time MOT passes** and **97% roadside first-time fixes**, we understand the importance of getting your assets back in action as soon as possible, maximising profitability. From repairs and MOTs to tyres and even wiper blades, we've got you covered.

With over 1,100 repair and service partners operating nationwide, you can trust us to keep your vehicles up and running wherever they are.

Efficient Financing Options

Our belief in flexible and adaptable solutions runs through all aspects of our business, including our asset financing. We offer a variety of competitive financing options, such as a Finance Lease, Operating Lease, Hire Purchase, and Fleet Funding. These options provide you with efficient and predictable costs, allowing for easier budgeting and cash flow management.

From short-term to long-term hires, Dawsongroup enables businesses to thrive under fluctuating demand and gives them the ability to grow without risking capital in depreciating assets.

How many companies do you know that can ensure **minimal risk with maximum profitability**, as our Smarter Asset Strategy does?

[Contact us](#) today to find out how our [Smarter Asset Strategy](#) can support your business and make your assets work for you in the same way your people do.

For a Smarter Asset Strategy that provides sustainable business solutions, request a free consultation with a Dawsongroup expert by completing the contact form below.